



Four Seasons of Main Street 2010-11 Photo Contest

In an ongoing celebration of Virginia Main Street's 25th year, we're holding a photo contest for designated communities. This is your opportunity to build a stock of current promotional photos, gain a statewide audience for images of your downtown, and win prizes such as free inclusion in a cooperative Virginia Main Street advertising campaign and scholarships to VMS trainings.

Kickoff Webinar – Your Story in Pictures: Virginia Main Street kicks off the year long effort with a lunchtime webinar on best practices for capturing the image of your commercial district. Invite your board and promotions committee to sit in on what will be a fun and informative session. Then, get out there and capture Main Street as you see it.

The Contest: Each quarterly contest will feature two content categories. Designated Main Street communities can submit up to 10 photos each quarter (5 in each category). Amateur and professional photographers may participate

Categories

Images of Summer and Celebrating Diversity
Images of Fall and Nourishing Community
Images of Winter and The business of Main Street
Images of Spring and Main Street Faces

Due by Close of business:

Friday, October 1, 2010
Wednesday, December 1, 2010
Tuesday, March 1, 2011
Wednesday, June 1, 2011

Submissions: All photographs must be submitted with a scan of completed consent and release forms via the online submission page at www.dhcd.virginia.gov/mainstreet/photos. Retain original forms on file in your local office.

Image Requirements: All images must be submitted as a high quality, high resolution JPG (2,400 x 3,400 pixels or 1.5 and 2MB).

Release Requirements: Subjects and photographers must give both the local Main Street program and Virginia Main Street consent to use the photographs in promotional activities as they see fit, with attribution where possible.

Questions? More details will follow in coming days, but this is enough to get started. If you have questions contact Virginia Main Street Program Manager Jeff Sadler at (804) 371-7040, or jeff.sadler@dhcd.virginia.gov.